

Beacon Needs Help Finding And Tracking Ad Prospects

By Charlie Darling
Beacon staff

We've been in *The Andover Beacon's* new office in the basement of the Town Hall for a year now, and it's working out very well. If you haven't yet stopped by to see where the *Beacon* is produced every month, please do.

Volunteers Needed!

As a non-profit community project, the *Beacon* relies in large measure on volunteer help to produce each issue. If you have even the slightest interest in helping the *Beacon* continue publishing, then my goal is to create a volunteer position on the *Beacon* that suits you perfectly, no matter what your situation.

Keep in mind, we're very flexible! Most of our volunteers work on the *Beacon* when and where it suits them best.

And don't let "I don't have any special skills" be a barrier! There's something for everyone to do, no matter how much or how little you know. If you'd like to learn a new skill, we'd love to teach you, whether you're:

- gathering new skills and experience as you start out in life,
- hoping to improve or update your current workplace skills, or
- looking to keep active and engaged in the community during retirement.

The *Beacon* needs volunteers to help with almost every aspect of running a

small non-profit corporation and publishing a community newspaper. From keeping the office running smoothly, to gathering news and photos, to preparing the paper for press, to getting it in the mail, it's volunteers who make it all possible. We really need *your* help!

Gathering Ad Prospects

This month I'd like to ask particularly for help in gathering ad prospects. The *Beacon* depends on advertisers for more than 60% of its operating costs, so it's vital that we continue to do a good job of selling ads.

This volunteer position isn't about selling ads! It's about keeping an eye out for new businesses in the area as you drive around; noting new ads in the *Kearsarge Shopper*, the *Intertown Record*, and other publications; and just generally being aware of what's happening in the area business community.

By maintaining an organized list of new ad prospects for our sales team to contact, you'd be making a big contribution to the continued viability of the *Beacon*! You could do this entirely from home in just a few hours each month, or you'd be welcome to come into the *Beacon* office and work there. And of course we'd be happy to train you in anything you need to know.

Questions? Contact me at Charlie@AndoverBeacon.com or 735-6099. Thanks!

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in place for the next ten years, so we need reasonable people making these arrangements.

I'll be on the Republican ticket in the Tuesday, September 14, primary, and I ask for but one of the six votes that you are allowed to cast. Only one please; this isn't Chicago.

Sean C. Cox

I am writing to announce that I am seeking re-election to the office of Merrimack County Attorney.

Two years ago I said I wanted to work on solving the growing problem of increasing juvenile crime, I wanted to offer assistance to the local police departments, and I wanted to streamline the budget.

I have followed through on my campaign promises. As Merrimack County Attorney I have:

- Brought in a budget that was down almost 1% in spending and included new services.

- Modernized the County Attorney's Office and cut the waste of paper and supplies that sucked money into a black hole. I have managed to cut the money spent on just managing paperwork.

- Tracked every dollar spent and developed new policies that saved over \$80,000.

- Established a Juvenile Justice Task Force with over 100 participants

who came up with a plan to centralize Juvenile Justice matters in the county and to reach out to troubled juveniles and their families. This year we will be adding a Juvenile / Training Prosecutor to coordinate all the efforts and to help local communities reach out to these juveniles.

- Established a committee of volunteers to look at the problems of children with incarcerated parents and develop plans to help these kids turn away from crime.

- Worked to create and assist with cooperative ventures such as the County Attorney's cyber crime unit and localized trainings for police departments, aimed at pooling resources to provide better services at a lower cost to the entire county.

- Facilitated the effort to establish and open a Child Advocacy Center in Merrimack County.

But there is still much work to do, and I want to continue to serve the people of Merrimack County.

I want to continue to be a County Attorney who challenges the status quo and asks why we can't do more with less.

I want to continue to be a County Attorney who fights to deal with juveniles before they become adult offenders, and I want to continue to be a County Attorney who will force accountability and tracking of every penny of taxpayers' money.

Please join me in working to make the justice system work for all of us. Together we will continue to make the community safer and less costly. For more information, visit KatherineRogersforMerrimackCounty.com.

Thank you,

Katherine Rogers
Merrimack County Attorney
Concord, New Hampshire

The mission of *The Andover Beacon* is to serve and strengthen the Andover community. To that end, we welcome civil, reasoned letters addressing specifically local issues, events, and developments. Submissions must not be critical of another's religion; blasphemous; obscene; hateful; legally objectionable; or commercial in nature. The *Beacon* reserves the right to edit or not publish submissions it deems inappropriate for any reason.

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Ad Sales Assistant

Our ad sales team needs a volunteer to help them identify potential new advertisers!

An hour or two a week looking through other publications and making lists would be a big help to the *Beacon's* ad sales team.

For more info, call Charlie at 735-6099.



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