

# Digital Mammography Comes To Franklin Hospital

For the past two years, LRGHealthcare has been raising money to bring digital mammography technology to our community. Last month LRGHealthcare installed five digital mammography units in the area – two in the Women's Imaging Department at Lakes Region General Hospital (527-2992), one at Franklin Regional Hospital (934-2060), one at Lakes Region OB/GYN (524-9197), and one at Laconia Clinic (524-5151).

Appointments for digital mammograms are now available. Patients can choose from any of the four locations and do not need to be a patient at Lakes

Region Ob/Gyn or Laconia Clinic to schedule at those sites.

With this implementation, women in Andover and the surrounding area have access to the gold standard in mammography technology. In an effort to make mammograms as convenient as possible for our patients, LRGHealthcare is also working on creating a more centralized scheduling system to allow patients to more easily schedule mammograms across any of the four locations.

Early detection is the best defense against breast cancer. Call to schedule your mammogram today!



LRGHealthcare President/CEO Tom Clairmont and Director of Hematology/Oncology Services Sherry Cesati (seated on back of bikes) light-heartedly accept a generous donation from 10-year breast cancer survivor Brenda Ganong and her husband John. Brenda hosted the sixth annual Brenda's Ride, raising thousands of dollars for LRGHealthcare's Oncology Department.

## Pampering For A Purpose

Tanger Outlet Center and LRGHealthcare are pleased to host the Third Annual Pampering for a Purpose event on Saturday, October 11, from 10 AM to 2 PM at the Tanger Outlet Center on Route 3 in Tilton.

This special event is intended to raise awareness about breast cancer and breast health. Explore educational displays focused on women's health, talk to health professionals, and relax with free pampering services such as chair massage, makeup consultation, paraffin dips, and more! Enjoy live music, and if you are one of the first 200 participants, take

home a complimentary pink flower.

Pink Cards will be available for purchase at the Tanger Outlet Center from now until October 19. Purchase a Pink Card for \$1 and you'll save 25% on a single item at any participating Tanger Outlet Center store of your choice. Proceeds from the card sales will be donated to the LRGHealthcare Women's Imaging Center.

The event is free and open to the public.

For more information, please visit [www.LRGH.org](http://www.LRGH.org) or call LRGHealthcare Community Education at 934-2060 ext. 369.

## Ride Raises Thousands To Fight Cancer At LRGHealthcare

On Saturday, August 9, 10-year breast cancer survivor Brenda Ganong of Laconia hosted the sixth annual *Brenda's Ride with Friends: Fighting Cancer One Mile at a Time*. The event was a great success: Nearly 250 participants joined in the ride from Meredith Harley Davidson to Waterville Valley and back. The day included a post-ride barbeque, live bands, and great raffles. The event brought in over \$9,000. This year, Brenda decided to keep it local, donating 100% of the proceeds to the LRGHealthcare Oncology Department.

"Over the past six years this ride has raised thousands of dollars for cancer research. It's been an opportunity to bring people together for a terrific day and a great cause," explains Brenda.

"Everyone has been affected by this disease, and everyone has a story to tell. This annual event helps to raise awareness while reminding one another that we're not alone in this battle."

"People like John and Brenda Ganong and the hundreds of motorcycle enthusiasts who participated in this event are making a difference in the lives of the many people throughout our community who are fighting cancer," says LRGHealthcare President and CEO Tom Clairmont. "We are grateful for their support, and their generous donation to the Oncology Department will go a long way in helping us acquire the technology, staffing, and medications needed to provide cutting-edge care to our community."

# Community UPDATE

OCTOBER 2008



From left, Thomas Lucas, MD, President of the Medical Staff, Bruce King, NLH President & CEO, Gregory Curtis, MD, President-Elect, and Sean Bears, MD, Past-President gather at the recent MD/Trustee appreciation event.

### GETTING CLOSER TO OUR GOAL!

At the recent meeting of the New London Hospital Medical Executive Committee, the providers unanimously voted to donate all proceeds from the Hospital Days Medical Staff BBQ to the *Building Towards the Future* Capital Campaign! This means we're over \$1000 closer to achieving our goal of \$7.2 million.

We appreciate the Medical Staff's efforts and congratulate them on another successful chicken BBQ during the 84<sup>th</sup> anniversary of Hospital Days. Also, we're very grateful to the community groups and organizations that contributed proceeds from their Hospital Days event to our Annual Fund.

The Annual Fund is the foundation of our development efforts, enabling us to use contributions wherever the need is greatest. We thank the New London Garden Club, New London Lions Club, New London Rotary Club and The Friends of New London Hospital. These groups, along with our Gold, Platinum, Silver and Bronze Sponsors, allowed us to increase our Annual Fund by nearly \$25,000.

Community support enables us to provide quality health care for residents of the Lake Sunapee region. Thank you!



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