



Kevin and Jennifer Kelly are the owners of the newly-opened KJ's Pet and Sport Supplies, at the East Andover Marketplace.

Staff photo: Heather Makechnie

KJ's Pet And Sport Supplies Opens In East Andover

By Heather Makechnie
Beacon staff

KJ's Pet and Sport Supplies, located at 776 Franklin Highway in the East Andover Marketplace, does just what the name implies. Jennifer Kelly's great love is pets; Kevin Kelly's passion is sports; so husband and wife have joined to sell seasonal sports equipment and clothing as well as a great selection of pet supplies like kibble, grooming implements, and toys. They also sell snow shovels and cold weather survival items for home, vehicle, and outdoor activities.

"We offer equipment for ice fishing, snowmobiling, snowshoeing, and cross country skiing," says Jennifer.

Kevin was in nuclear support when he was in the military. When he got out he was hired by a company named Enertech to help maintain pumps and valves in nuclear power plants in the northeastern states. Kevin was raised in San Diego, California. Jennifer hails from Fairbanks Alaska. Both were thrilled to be moving to the New England area. Their search for a home ended when they fell in love with Andover.

"Low crime, fresh air, small town atmosphere, fantastic school system, beauty around every corner – what's not to love?" asks Jennifer.

The Kellys purchased a home on Flaghole Road last February, enrolled

their children – Daniel, 8, and Meghan, 13 – in AE/MS, and promptly got a puppy and a kitten.

Out of the blue, Enertech told Kevin he was going to have to move his family back west. The family refused to budge.

"We would drive somewhere, and when we got back to Andover we would just breathe a sigh of relief and happiness, we were so glad to get home," explains Jennifer.

Jennifer has her degree in business management. The couple decided to enter the world of small business. Finding an available property just down the road in East Andover village, they set up shop.

Jennifer excitedly says, "We hope that our business will enhance what Andover has to offer sportsmen in all seasons and help make our lakes, woods, ski hills, mountains, and Rail Trail a real destination for outdoor enthusiasts."

KJ's Pet and Sport Supplies plans to hold an event each of the four seasons, starting with an ice-fishing derby this winter.

"We will place a bob-house right out on Highland Lake to sell bait and refreshments. Look forward to tent sales outside our shop in warm weather. We'll be renting mountain bikes in the summer, and we'll carry a full line of bait for fishermen."

Visit Kevin and Jennifer soon or call them at 455 4917.

*May His light brighten your way.
May His love warm your Holidays.
From all of us at...*



E. Andover Marketplace

776 Franklin Highway, E. Andover, NH 03231
New store hours: Mon - Sat, 8-5 • 735-6900 • 735-6909

Stop in for lunch at our new

**TRAILSIDE
CAFE**

**Eat In or Take Out
Monday - Saturday
11:00 AM to 2:00 PM**

*Place your order for
Party Platters, Baked Goods,
and more!*

At least 24 hours notice needed.
Store and cafe hours subject to change.

KJ's 
Pet and Sport
For All Your Pet and Sports Needs

Kevin & Jennifer
Locally owned and operated

- Dog & Cat Food
- Snowmobiling Supplies
- Toys, Treats, Beds
- Ice Fishing Bait & Supplies

***Come in and warm up
at our fireplace!***



**Ask about our
Grand Opening Special**

Next door to E. Andover Marketplace
776 Franklin Highway • East Andover

455-4917