

## Number of Donors to Beacon in 2018 Falls Far Below Average

350 donors in 2013; only 215 in 2018

**Charlie Darling**  
Beacon Board of Directors

The Beacon's staff, volunteers, and board of directors would all like to extend a big "Thank You!" to the 215 local and seasonal residents of Andover who made their tax-deductible donations to the Beacon this year. We absolutely cannot continue delivering the Beacon free to every Andover address 11 times a year without those important donations from the community!

Sadly, the good news pretty much ends there. The number of donations the Beacon received in 2018 is far below the average number we've received each year over the last five years... down over 20%, in fact. And that's despite the fact that we did two fundraising mailers to every Andover address this year.

This dwindling financial support from the community, coupled with the fact that advertising sales continue to decline (for the Beacon, and for newspapers around the world), makes it really hard for the Beacon to continue. The board and staff have, over the past couple of years, pared expenses to the absolute bone; now we're working on ways to enhance our existing revenue streams and develop new ones.

### Page Sponsorships

For example, I hope you've noticed that many pages in this month's Beacon have a discreet "page sponsorship banner" at the bottom. Over a dozen community-minded businesses and organizations that understand how important the Beacon is to Andover have stepped up to help underwrite the printing and mailing cost of one page for a year. If you ever have the opportunity to thank one of our page sponsors for their generosity, please do -- they're making a difference in our community!

The Beacon's board, staff, and volunteers are working on other ways to build a firm financial foundation under the Beacon, one that will endure into the future. While we're working on that, if you value what the Beacon does for our community and are wondering what you can do to help secure its future, the simple answer is: Donate as generously as you can, and make it a point to encourage your friends and neighbors to do the same!

Think about this: If only half the households in Andover would donate to the Beacon every year, that powerful show of support would make our fiscal challenges a thing of the past. Anything you can do to help make that happen would be deeply appreciated! 🚗

### Perkins from page 3

Perkins quickly jumped into action and grabbed the man in a bear hug, preventing him from jumping or falling into the river. The other motorist secured the man's legs and they were able to bring him over the railing to safety and keep him safe until an ambulance arrived to transport the man to a medical facility.

While people will hail Perkins as a hero, and rightfully so, for those who

serve as firefighters and EMT's they often don't see their acts as heroic. Because of their training and experience, they just feel like they are doing what they have been trained to do.

We are proud to have people like Andrew Perkins and all of the others who serve as members of Andover Fire Department who serve unselfishly and are willing to stop what they are doing and respond when needed! They all deserve our respect and gratitude. 🚗



95 Year old Frank Haley received the prestigious Jo Adcock Service Award at the Future In Sights annual dinner in December for his years of service supporting the organization.

## Andover's Frank Haley Receives Service Award

**Lauretta Phillips**

New Hampshire's Future In Sight, formerly New Hampshire Association of the Blind, paid tribute to Frank Haley for his continued support and service by presenting him with the Jo Adcock Service Award at their annual dinner.

The Jo Adcock Service Award is presented each year to a volunteer who has proven leadership skills, provides outstanding service and commitment to the field of blindness, and who has been volunteering for at least five years.

Frank's dedication to the Future in Sight programs over the years and his determination to help provide assistance to the other people in New Hampshire with vision impairment has helped him to become the top individual fundraiser for the state. Frank and his wife, Anne Haley, have collected over \$86,000 in donations for the annual 5k walk-a-thon over the past 15 years. Frank says it is because of the generosity of the people he goes to see that he is able to do this and he wishes to thank them all. Each

one helps make a difference, from the ones who give a dollar or two to the ones who can donate a hundred or more, the donations all add up to help provide services for the community.

Whether you have lived with a visual impairment for most of your life or are just receiving a diagnosis of uncorrectable vision loss, Future In Sight's low vision programs and services can make a significant difference in your day-to-day life. Since their name change to Future In Sight, a 501c3 organization, nearly a year ago, they have continued to strengthen and expand their education programs, occupational therapy services, adaptive technology training, and recreational activities for both children and seniors. They also provide educational services, adaptive technology service, volunteer services and public education.

For more information about the New Hampshire Future in Sight or to make a donation contact them at 603-224-4039 or [Services@SightCenter.org](mailto:Services@SightCenter.org). 🚗

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